

Activity List Stations Outreach August 2008 - July 2009

Type of Activity	Brief Description
Job Fair	HR Director - Deb Rosinski, Sales Assistant - Allyce Butts, Local Sales Manager-Kare Vernezze, and General Manager Karl Wertzler attended the Kenosha County Expo on September 25th, 2008 from 12:30 - 4pm.
Job Fair	General Manager Karl Wertzler hosted a NextMedia Sales Job Fair on Saturday, March 14th, 2009 at the Holiday Inn Convention Center in Gurnee, IL for radio stations WLIP/WIIL, Pleasant Prairie, WI and WKRS/WXLC, Waukegan, IL.
Kenosha Area Chamber of Commerce Networking and Leads Group Meeting	General Manager, Karl Wertzler hosted the bi-monthly meeting of the Kenosha Area Chamber of Commerce business networking meeting on Monday, June 13th, 2009 at the Kenosha Chamber of Commerce office. A total of seventeen business representatives attended the meeting. The benefits of the stations and information about jobs in radio were discussed.
Speaker at Milburn Central Middle School	Tom Kief and Lisa Tyler, morning show hosts on WIIL, visited thirty-five students from Milburn Central Middle School in Wadsworth, IL on Tuesday, February 17 th , 2009. They described their duties as morning show co-hosts and talked about various careers in radio.
Speakers at Woodland Elementary School "Reader's are Leaders Day"	Jimmy Novak and Jen Stephens from the WXLC Morning Show and Operations Manager Haynes Johns attended the Woodland Elementary School "Readers are Leaders Day" and spoke about their jobs and other jobs within the radio station. This took place on Friday, March 13 th , 2009 at Woodland Elementary School, Gurnee, IL
Scout Day NextMedia Waukegan	The Waukegan stations hosted Scout Day during which area scouts and their families were given tours of the stations, a description of the jobs available in radio broadcasting and attendees were able to ask questions about careers in radio. Waukegan stations hosted Scout Day on April 25 th , 2009 which involved over 250 area Scouts.
Scout Day NextMedia Kenosha	The Kenosha stations hosted Scout Day during which area scouts and their families were given tours of the stations, a description of the jobs available in radio broadcasting and attendees were able to ask questions about careers in radio. Kenosha stations hosted Scout Day on January 15 th , 2009 which involved over 300 area Scouts.
Website Postings	A general announcement posted on websites on encouraging people to apply for open positions-www.nextmediagroup.com, www.wkrs.com, www.1023xl.com, www.wlip.com, www.95wilrock.com.
Internships	NextMedia Kenosha/Waukegan has an internship program with interns assisting in the area of promotions, live appearances, events, answering phones, and assisting with contesting. Interns work with all departments giving them a good background of how radio works.